

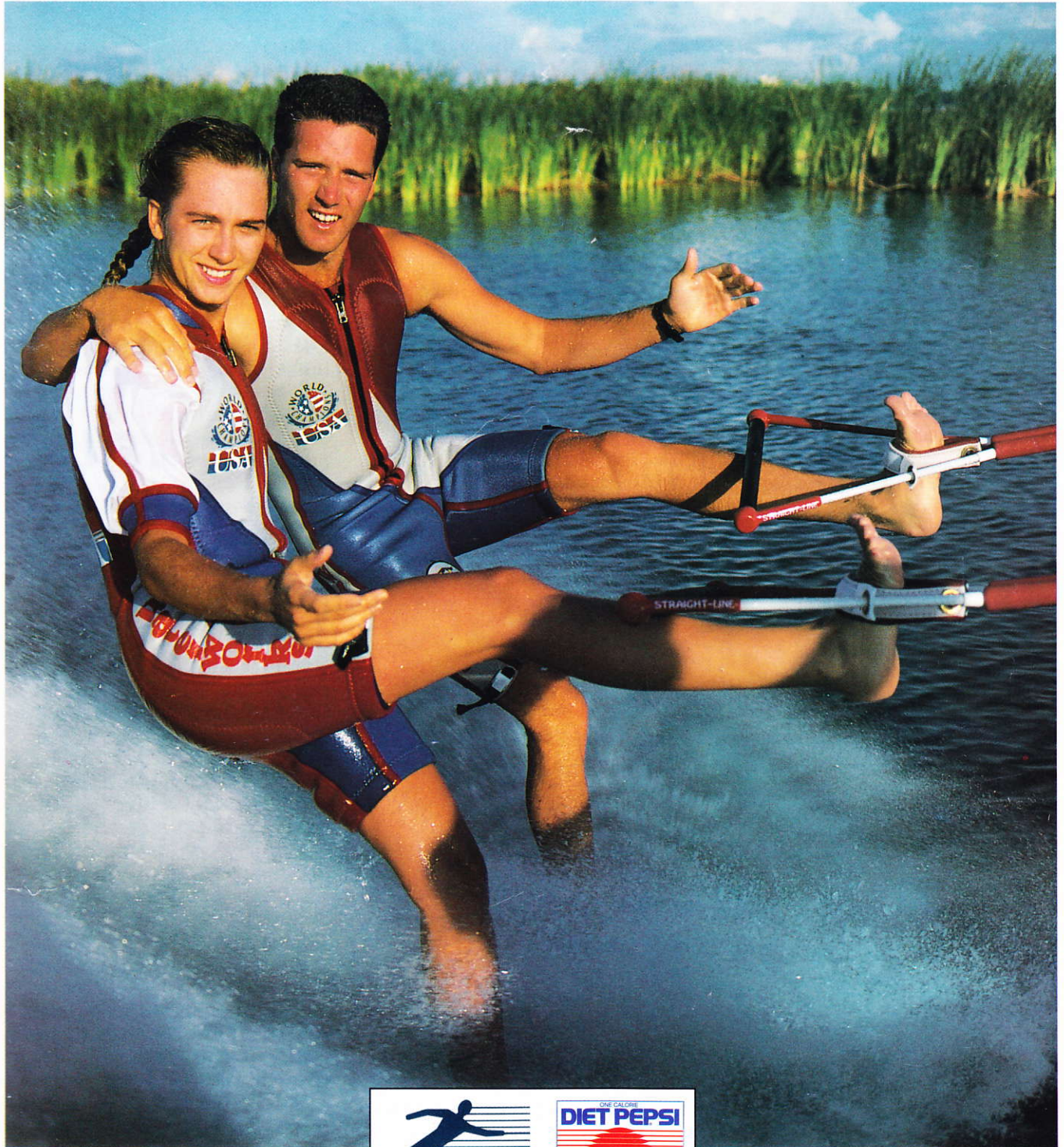
Diet Pepsi Presents the 1990 World



BAREFOOT

SKI CHAMPIONSHIPS

Newsletter of the Oct. 9-14 championships in Jacksonville, Fla.



Volunteers Are Needed To Host Championships

You don't *have* to be a barefoot skier in order to participate at the 1990 World Barefoot Ski Championships. It will require many volunteers to successfully host such a tournament and helpers in a number of areas are still being sought. Persons with and without foreign language skills are needed to fill positions ranging from team coordinators, to media center staff, to site maintenance.

There's no better way to experience a world championships than to be a part of it. Volunteers will appreciate first-hand what it takes to successfully host a tournament of this magnitude. And there is also the satisfaction of

knowing that you played a part in that success. Perhaps most importantly, it is a chance to meet and establish long-lasting friendships with skiers and other volunteers from around the world.

Persons interested in serving as volunteers at the World Barefoot Ski Championships should immediately contact: Mrs. Lee Fischer, AWSA Headquarters, 799 Overlook Dr., Winter Haven, FL 33884 U.S.A., call 813-324-4341.

Sponsor List Growing For World Tournament

The list of sponsors for the upcoming World Barefoot Ski Championships is growing, thanks to the interest of two

organizations in the Jacksonville, Fla., area. The Duval County (Florida) Tourist Development Council and the Jacksonville Sports Development Authority both have made significant sponsorship commitments, announced AWSA Executive Director Duke Cullimore.

The sponsorships will aid in the promotion of the event and will be used for on-site operations during the tournament itself, Cullimore added.

The barefoot championships will be televised on ESPN Sports Network during June 1991, announced Mark Jackson, AWSA's director of marketing. The one-hour special program will lead off the cable network's "Hot Summer Nights" series, with subsequent airings of the program later in the season (see local listings for air times). In consideration of the community's participation in the barefoot championships, the ESPN program will include a feature profile about Jacksonville.

Other Jacksonville-area sponsors who have recently committed support to the barefoot championships include radio station W101 (FM) and Continental Cable, a cable television company.

Correct Craft & Ski Centurion Pull Events

The Correct Craft Barefoot Nautique (454 c.i. inboard) and the Ski Centurion Falcon Barefoot (225 h.p. Yamaha outboard) have been named as the official towboats of the 1990 World Barefoot Ski Championships.

The Barefoot Nautique will pull the following events during competition: 1) Men Slalom, 2) Women Slalom and 3) Men Jump.

The Ski Centurion will be used to pull: 1) Men Tricks, 2) Women Tricks and 3) Women Jump.

The Barefoot Nautique is one of two boats made by Correct Craft which successfully completed AWSA'S 1989/90 towboat tests. Correct Craft, Inc. is based in Orlando, Fla.

The Ski Centurion Falcon Barefoot is one of two boats made by

Event Schedule—Diet Pepsi Presents The 1990 World Barefoot Ski Championships Jacksonville, Florida

Note: Men skiers in preliminary rounds are classed according to "Seed Group," so that skiers of similar ability level will be on the course under similar water and wind conditions.

Tuesday, Oct. 9

7:00 a.m.—5:00 p.m.,
Skier Familiarization

Wednesday, Oct. 10

7:00 a.m.—12:00 Noon,
Skier Familiarization

1:00 p.m.—5:00 p.m.,
Preliminary Rounds For:

- Men Slalom, Seed Group E
- Men Tricks, Seed Group D
- Men Jump, Seed Group E

Thursday, Oct. 11

8:00 a.m.—1:00 p.m.,
Preliminary Rounds For:

- Men Slalom, Seed Group D
- Men Tricks, Seed Group E
- Men Jump, Seed Group C

1:00 p.m.—5:00 p.m.,
Preliminary Rounds For:

- Men Slalom, Seed Group B
- Men Tricks, Seed Group C
- Men Jump, Seed Group D

Friday, Oct. 12

8:00 a.m.—1:00 p.m.,
Preliminary Rounds For:

- Women Slalom
- Men Tricks, Seed Group A
- Men Jump, Seed Group B

1:00 p.m.—5:00 p.m.,
Preliminary Rounds For:

- Men Slalom, Seed Group C
- Men Tricks, Seed Group B
- Women Jump

Saturday, Oct. 13

8:00 a.m.—1:30 p.m.,
Preliminary Rounds For:

- Men Slalom, Seed Group A
- Women Tricks
- Men Jump, Seed Group A

2:00 p.m.—4:30 p.m.,

Finals Rounds For:
Men Tricks
Women Jump

Sunday, Oct. 14

9:30 a.m.—4:00 p.m.,
Finals Rounds For:

- Women Slalom
- Men Slalom
- Women Tricks
- Men Jump

Fineline Industries which also passed the AWSA towboat tests for 1989/90. Fineline Industries is based in Merced, Calif.

How to Make Travel, Hotel Arrangements

Jacksonville International is the official airport for the upcoming World Barefoot Ski Championships. American Airlines is the official carrier for the tournament and is offering travelers 40% off regular day coach airfare with a seven-day advance ticket purchase requirement. Alternately, American is offering 5% off any Super Saver or promotional airfare for which the traveler may qualify.

Persons attending the barefoot championships are urged to make travel arrangements (air and ground) through Central Travel Agency, AWSA's new travel desk. Call 800-633-4847 from within the United States (813-293-3151 outside the United States), and ask for Chris Ford.

Two special room rates are available at the Holiday Inn-Jacksonville Airport, the Headquarters Hotel. The new tower section, with comfortable room, double beds and bath, is \$55 plus tax per day; the older section is \$45 plus tax per day. For reservations, call 904-741-4404 and mention "World Barefoot" for the special rate.

Transportation between Jacksonville International Airport and the Headquarters Hotel will be provided for all guests staying at the hotel. To take advantage of this service, be sure to inform the hotel of your flight plans when making room reservations. A separate, scheduled shuttle service between the Headquarters Hotel and the tournament site—for ski teams, officials and dignitaries only—will be available beginning Tuesday, Oct. 9, through Sunday, Oct. 13.

Foreign currency exchange is being handled at the Headquarters Hotel. Hours for the currency exchange desk are 9 a.m. to 3 p.m., Monday - Friday.—*John Baker*

Activity Schedule—Diet Pepsi Presents The 1990 World Barefoot Ski Championships

Jacksonville, Florida

Monday, Oct. 8

8:00 a.m.—6:00 p.m., Registration & Information Office open, Airport Holiday Inn.

1:00 p.m., Team Entry (Roster) Deadline.

7:00 p.m., World Barefoot Council meets, Airport Holiday Inn.

Tuesday, Oct. 9

7:00 a.m.—5:00 p.m., Skier Familiarization, C.S.X. Barefoot Track Lake.

8:00 a.m.—6:00 p.m., Registration & Information Office Open, Airport Holiday Inn.

Officials' Meeting time and location to be announced.

Team Managers' Meeting time and location to be announced.

7:00 p.m.—8:30 p.m., Opening Ceremonies, downtown Jacksonville.

8:30 p.m.—10:00 p.m. Opening Ceremonies Reception, downtown Jacksonville.

Wednesday, Oct. 10

7:00 a.m.—12:00 Noon, Skier Familiarization, C.S.X. Barefoot Track Lake.

8:00 a.m.—6:00 p.m., Information Office open, Airport Holiday Inn.

8:00 p.m., World Barefoot Council meets, Airport Holiday Inn.

Thursday, Oct. 11

8:00 a.m.—10:00 a.m., Information Office Open, Airport Holiday Inn.

4:00 p.m.—6:00 p.m., Information Office open, Airport Holiday Inn.

World Barefoot Council reconvenes, if necessary; time and location to be announced.

Friday, Oct. 12

8:00 a.m.—10:00 a.m., Information Office open, Airport Holiday Inn.

4:00 p.m.—6:00 p.m., Information Office open, Airport Holiday Inn.

Saturday, Oct. 13

8:00 a.m.—10:00 a.m., Information Office open, Airport Holiday Inn.

1:30 p.m.—2:00 p.m., Ski Show & special exhibitions, C.S.X. Barefoot Track Lake.

4:00 p.m.—6:00 p.m., Information Office open, Airport Holiday Inn.

Sunday, Oct. 14

8:00 a.m.—10:00 a.m., Information Office open, Airport Holiday Inn.

1:00 p.m.—1:30 p.m., Ski Show & special exhibitions, C.S.X. Barefoot Track Lake.

4:00 p.m.—6:00 p.m., Information Office open, Airport Holiday Inn.

7:00 p.m., Victory Reception & Awards Banquet, Airport Holiday Inn.

Monday, Oct. 15

8:00 a.m.—12:00 Noon, Information Office open, Airport Holiday Inn.

9:00 a.m., World Barefoot Council Meets, Airport Holiday Inn.

U.S. Claims Four Current World Champions

As the United States seeks its third-consecutive title at the 1990 World Barefoot Ski Championships, it does so with noteworthy distinction. Four members of the 1988 U.S. Barefoot Team—all of them Floridians—won gold medals at the most recent world barefoot championships.

The reigning world overall barefoot champions (*featured on the cover of this newsletter*) are Rick Powell and Lori Powell, a brother-and-sister pair from Lakeland, Fla.

Also at the 1988 World Barefoot Ski Championships in Melbourne, Australia, Rick and Lori each won gold medals in the tricks competition for their respective divisions. In the 1989 International Water Ski Federation (IWSF) World Barefoot Rankings, the Powells are ranked number one overall in their respective divisions.

Ron Scarpa of Winter Haven, Fla., is currently the barefoot world champion in men slalom while Jennifer Calleri, also of Winter Haven, is reigning world champion in women slalom.

The current barefoot world champion in men jumping is Australian Rod Trevilian, who also is the number one barefoot jumper in the 1989 world rankings. Steffi Hermann, a West German, is the current barefoot world champion in women jumping.

About the Championships: The United States won its first world barefoot title in 1986, in Kelheim, West Germany. The U.S. Barefoot Team successfully defended that title in 1988 when the world tournament went to Melbourne, Australia.

But the United States hasn't always enjoyed such stature in world barefoot competition. The Aussies began their domination of the world barefoot championships in 1978, when the first world tournament was held in Australia. The winning streak by the Australians continued for eight years, until the 1986 championships in Kelheim. Prior to 1986,



Lori Powell (left) and Jennifer Calleri are all smiles after winning gold medals at the 1988 World Barefoot Ski Championships in Melbourne, Australia.

Australia had gone undefeated at the world barefoot championships, which is held every two years.

As many as 16 nations are expected to be represented when the world barefoot tournament returns to the United States this year. Thirteen nations sent teams to compete in 1988, when the top five finishers were the United States, Australia, Great Britain, New Zealand and Canada, in that order. Countries which also sent representatives included Italy,

the Netherlands, Belgium, West Germany, Austria, Switzerland, Sweden and France.

The United States has not hosted a world barefoot tournament since 1980, when the championships was held at the Marine World/Africa U.S.A theme park in Redwood City, Calif., near San Francisco.

The 1990 championships will be held in Jacksonville, Fla., at the C.S.X Barefoot Track. At approximately 100 yards wide and almost a mile long, the site offers nearly ideal skiing conditions. Several barefoot tournaments were recently held at the site, including the Can-Am Barefoot Challenge and the U.S. Southern Regional Barefoot Championships.

It is expected that an eight-member, 1990 U.S. Barefoot Team will be named soon. At press time, the United States tentatively was planning to hold its team trials in conjunction with the Barefoot National Championships, during August in DuQuoin, Ill. □

—John Baker

Current World Barefoot Ski Records

	<i>Men</i>	<i>Women</i>
Slalom	19 pts. (1,740*) Brian Fuchs, Del Ray Beach, Fla.	14.25 pts. (1,330*) Lori Powell Lakeland, Fla.
Tricks	6,770 pts. Rick Powell, Lakeland, Fla.	2,430 pts. Jennifer Calleri, Winter Haven, Fla.
Jump	22.1m (72.5') Brett Sands, Australia	16.5m (54.1') Debbie Pugh, Australia

*based on previous scoring method

1990 World Barefoot Tournament Sponsors

Mark Jackson, AWSA's director of Marketing, has announced the following list of companies

which are official sponsors for the 1990 World Barefoot Ski Championships:

Diet Pepsi	Indmar Marine	W101 (FM)
American Airlines	Yamaha Marine	Continental Cable
Correct Craft, Inc.	Fineline Industries	Converse Eye Gear